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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/611,455	06/30/2003	James Harold Gray	ATT030076	1612
	7590 12/08/200 RRISON & MARKISO	EXAMINER		
P.O. BOX 1607		INGVOLDSTAD, BENNETT		
AUSTIN, TX 78716-0727			ART UNIT	PAPER NUMBER
			2427	
			MAIL DATE	DELIVERY MODE
			12/08/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/611,455	GRAY ET AL.
Office Action Summary	Examiner	Art Unit
	Bennett Ingvoldstad	2427
The MAILING DATE of this communication ap Period for Reply	opears on the cover sheet with the	correspondence address
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING IDENTIFY - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory perioder Failure to reply within the set or extended period for reply will, by status Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNICATIO .136(a). In no event, however, may a reply be tid d will apply and will expire SIX (6) MONTHS from the, cause the application to become ABANDON	N. mely filed n the mailing date of this communication. ED (35 U.S.C. § 133).
Status		
Responsive to communication(s) filed on 16 and 2a) This action is FINAL . Since this application is in condition for allowed closed in accordance with the practice under	is action is non-final. ance except for formal matters, pr	
Disposition of Claims		
4) Claim(s) 1-31 is/are pending in the applicatio 4a) Of the above claim(s) is/are withdres 5) Claim(s) is/are allowed. 6) Claim(s) 1-31 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/	awn from consideration.	
9) The specification is objected to by the Examir 10) The drawing(s) filed on is/are: a) according a constant may not request that any objection to the Replacement drawing sheet(s) including the correct the oath or declaration is objected to by the Examiration is objected.	ccepted or b) objected to by the e drawing(s) be held in abeyance. So ction is required if the drawing(s) is ob	ee 37 CFR 1.85(a). Djected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documer 2. Certified copies of the priority documer 3. Copies of the certified copies of the priority application from the International Bures * See the attached detailed Office action for a list	nts have been received. nts have been received in Applica ority documents have been receiv au (PCT Rule 17.2(a)).	tion No red in this National Stage
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summar Paper No(s)/Mail [5) Notice of Informal 6) Other:	Date

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DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 16 October 2008 has been entered.

Response to Arguments

- 2. Applicant's arguments filed 16 October 2008 have been fully considered.
- 3. Applicant has amended the independent claims to recite "the signal including graphical information." Applicant argues that Nakano and Grzeczkowski do not meet this limitation. Remarks, pg. 12. This argument is not persuasive.
- 4. As cited in the rejections, Nakano teaches a notification application on a middle server or on an email server. Figs 8, 9. The notification application notifies the set top box to display an icon when an email has been received by the email server. Paras 0057, 0058. The notification corresponds to the claimed "signal."
- 5. Considering Nakano's paragraphs 0062 and 0063, various icons may be displayed by the notification application based on a filtering of the email message content. See also Fig 6. Therefore, the icon display signal from the notification

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application must instruct the set top box on which icon to display. However, Nakano is not specific as to whether the icon graphic resides at the set top box or with the notification application or elsewhere.

- 6. In the case wherein the icon graphic resides with the notification application and is transmitted to the set top box for display, the signal from the notification application comprises "graphical information" because it contains a graphic icon. Alternatively, in the case wherein the icon resides at the set top box or is received from elsewhere for display, the signal is still considered to comprise "graphical information" because it instructs the set top box on which graphic icon to display, the signal thus comprising information about a graphic, that is, "graphic information."
- 7. Therefore, based on the broadest reasonable interpretation of "graphic information," the previous rejections are upheld.

Claim Rejections - 35 USC § 103

- 8. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 9. Claims 1-3, 5-14, 16-24, and 26-31 are rejected under 35 U.S.C. 103(a) as being unpatentable over Nakano (US 2002/0147988) in view of Grzeczkowski (US 2004/0049785).

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Claim 1: Nakano discloses a method comprising:

determining whether to inform a user of an interactive television service of receipt of an email message (filtering emails before notifying a TV user [para 0013]), the determining made independent of any query by the user of any email account (queries are made by the software program [para 0014]);

responsive to determining to inform the user of the receipt of the email message, generating a signal indicating availability of the email message (a signal is sent to the STB to notify the user by displaying an icon on the screen [0057, 0058]), the signal including graphical information (paras 0062, 0063: information indicating which icon to display is "graphical information");

Nakano does not further disclose that the signal is inserted into and multiplexed with a content signal.

Grzeczkowski discloses a method of informing a user of an interactive television service of receipt of a hot key signal comprising:

inserting the signal into a content signal transmitted to the user through the interactive television service via a network through which the interactive television service is provided (icons displayed onscreen indicating reception of an alert [para 0029] can be transmitted with a cable signal, e.g. in-band or OOB [para 0030]),

wherein inserting the hot key signal into the content signal comprises multiplexing the hot key signal with the content signal and modulating the multiplexed signal for delivery to the user [para 0030].

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method disclosed by Nakano with the teaching of Grzeczkowski in order to send signals multiplexed with television signals [Grzeczkowski para 0030] for the purpose of delivering message information to television users who do not have a separate Internet connection [Grzeczkowski para 0003-0005], thereby improving Nakano's method by providing messages to users who do not have Nakano's separate Internet connection (e.g. Nakano Fig 2, 56k modem connected to ISP).

Claim 2: Nakano further discloses the method of claim 1, wherein determining whether to inform the user of the interactive television service of receipt of the email message comprises periodically polling a Post Office Protocol (POP) account of the user ([para 0015], server can use POP [para 0052]).

Claim 3: Nakano in view of Grzeczkowski further discloses the method of claim 2, further comprising:

retrieving the email message from the POP account (a middle server can download the email messages [Nakano para 0058]); and

sending the email message to the user as part of the signal (messages are received along with the hot key icon so that the user can immediately view the message [Grzeczkowski para 0027]).

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Claim 5: Nakano further discloses the method of claim 2, wherein the POP account is an account maintained by an Internet Service Provider (ISP) other than the interactive television service provider (the Internet provider and the TV provider are separate [Fig. 3, claim 1]).

Claim 6: Nakano discloses a method comprising:

receiving, as part a content signal sent by an interactive television service to at least one viewer, a signal ... indicating receipt of an email message by a Post Office Protocol (POP) account of a user of an interactive television service (a user is notified by an application (para 0057, 0058) of the receipt of emails (para 0013) at a POP account (para 0052); the signal including graphical information (paras 0062, 0063: information indicating which icon to display is "graphical information") and wherein the signal is independent of any query by the user or user equipment of any email account (queries are made by the software program [para 0014]),

determining whether the signal is relevant to the user (the STB and the email server communicate using IP [0021], so signal relevancy is determined by IP destination addresses; see also para 0062, 0063: filtering); and

responsive to determining the signal is relevant to the user, displaying on a screen an indication that the signal has been received (para 0057, 0058: an icon is displayed on screen as instructed by notification application).

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Nakano does not further disclose that the signal is inserted into and multiplexed with a content signal.

Grzeczkowski discloses a method of informing a user of an interactive television service of receipt of a signal that is multiplexed into the content signal and modulated with the content signal (icons displayed onscreen indicating reception of an alert [para 0029] can be transmitted with a cable signal, e.g. inband or OOB [para 0030]).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method disclosed by Nakano with the teaching of Grzeczkowski in order to send signals multiplexed with television signals [Grzeczkowski para 0030] for the purpose of delivering message information to television users who do not have a separate Internet connection [Grzeczkowski para 0003-0005], thereby improving Nakano's method by providing messages to users who do not have Nakano's separate Internet connection [e.g. Nakano Fig 2, 56k modem connected to ISP].

Claim 7: Nakano in view of Grzeczkowski further discloses the method of claim 6, further comprising responsive to receiving an indication that the hot key is accepted, presenting to the user the email message indicated by the hot key signal (the message can be displayed by the user after an icon is shown on screen [Grzeczkowski 0029]).

Claim 8: Nakano further discloses the method of claim 6, wherein determining whether the signal is relevant to the user comprises determining whether a destination address for the hot key signal is an address of the user (STB and email server communicate via the Interenet [Nakano 0021] so IP destination addresses determine relevancy; see also para 0062, 0063: filtering).

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Claim 9: Nakano further discloses the method of claim 6, wherein the signal comprises an Internet Protocol (IP) data packet (STB and email server communicate via the Internet [Nakano 0021] so IP packets are used).

Claim 10: Nakano in view of Grzeczkowski further discloses the method of claim 9, wherein the Internet Protocol IIP| data packet has a header portion and a body portion, the body portion having a data field containing the email message (Messages are delivered to STB [Grzeczkowski para 0029] over IP [Grzeczkowski para 0024] and data e.g. messages are contained in the body of IP packets).

Claim 11: Nakano discloses a system comprising:

a content delivery portion connected with one or more content providers to receive and deliver interactive television (TV) content (TV provider 14 [Fig. 3]);

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a head-end transport portion connected with the content delivery portion to and delivery content signals from the content delivery portion over a network (TV provider 14 broadcasts to STB 10, Fig. 3);

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a hot key generation portion for:

determining whether to inform a user of an interactive television service of receipt of an email message (middle server receives email messages [0058] and determines to notify a user via an on-screen icon [0054]), the determining made independent of any query by the user of any email account (queries are made by the software program [para 0014]), and

responsive to determining to inform the user of the receipt of the email message, generating a signal indicating availability of the email message (notifying a user via an on-screen icon [0054, 0057, 0058]), and wherein the signal includes graphical information (paras 0062, 0063: information indicating which icon to display is "graphical information").

Nakano does not further disclose that the signal is inserted into and multiplexed with a content signal.

Grzeczkowski discloses a method of informing a user of an interactive television service of receipt of a signal that is multiplexed into the content signal and modulated with the content signal (icons displayed onscreen indicating reception of an alert [para 0029] can be transmitted with a cable signal, e.g. inband or OOB [para 0030]).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method disclosed by Nakano with the teaching of Grzeczkowski in order to send signals multiplexed with television signals [Grzeczkowski para 0030] for the purpose of delivering message information to television users who do not have a separate Internet connection [Grzeczkowski para 0003-0005], thereby improving Nakano's method by providing messages to users who do not have Nakano's separate Internet connection [e.g. Nakano Fig 2, 56k modem connected to ISP].

Claim 12: Nakano in view of Grzeczkowski further discloses the system of claim 11, wherein the head-end transport portion receives the signal from the hot key generation portion, and multiplexes the signal with the content signal (the signal can be transmitted multiplexed with the television signal [Grzeczkowski 0030]).

Claim 13 is rejected under the same grounds as claim 2.

Claim 14: Nakano in view of Grzeczkowski further discloses the system of claim 13, wherein the hot key generation portion retrieves the email message from the POP account (a middle server can download the email messages [Nakano 0058]) and includes the email message as part of the hot key signal (messages are received along with the hot key icon so that the user can immediately view the message [Grzeczkowski 0027]).

Claim 16 is rejected under the same grounds as claim 5.

Claim 17: Nakano discloses a system comprising: a receiver for receiving a signal ... indicating receipt of an email message [0014] by a Post Office Protocol (POP) account [0052] of a user of an interactive television service [Fig. 3]; the signal independent of any query by the user of any email account (queries are made by the software program [para 0014]), and

a processor [Fig. 4] for:

determining whether the signal is relevant to the user (via an IP destination address, since messages are sent as IP packets [0021]; see also para 0062, 0063: filtering) and,

responsive to determining the signal is relevant to the user, displaying on a screen an indication that the signal has been received (notification icon [0016]), the signal including graphical information for display (paras 0062, 0063: information indicating which icon to display is "graphical information").

Nakano does not further disclose that the signal is inserted into and multiplexed with a content signal.

Grzeczkowski discloses a method of informing a user of an interactive television service of receipt of a signal wherein a demodulator portion demodulates the signal with the content signal and a demultiplexor portion

demultiplexes the signal from the content signal (a DOCSIS modem [para 0030] demodulates and demultiplexes).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method disclosed by Nakano with the teaching of Grzeczkowski in order to send signals multiplexed with television signals [Grzeczkowski para 0030] for the purpose of delivering message information to television users who do not have a separate Internet connection [Grzeczkowski para 0003-0005], thereby improving Nakano's method by providing messages to users who do not have Nakano's separate Internet connection [e.g. Nakano Fig 2, 56k modem connected to ISP].

Claims 18-21 are rejected under the same grounds as claims 7-10, respectively.

Claim 22: Nakano discloses a machine-readable medium having stored thereon a series of instructions (software application [0014] residing on middle server [0058]), the instructions, when executed by a processor, cause the processor to: determine whether to inform a user of an interactive television service of receipt of an email message [para 0014];

responsive to determining to inform the user of the receipt of the email message, generate a signal indicating availability of the email message [para 0014], the signal including graphical information (paras 0062, 0063: information indicating which icon to display is "graphical information"); and

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wherein the determination to inform the user of the receipt of the email message is made independent of any query by the user of any email account (queries are made by the software program [para 0014]).

Nakano does not disclose that the instructions cause the processor to:

insert the signal into a content signal transmitted to the user from an
interactive television service provider via a network with which the user and the
interactive television service provider are connected;

wherein the signal is multiplexed and modulated with the content signal.

Grzeczkowski discloses in a related art an interactive television service (user interacts with received messages [0027]) and a machine-readable medium having stored thereon a series of instructions, the instructions, when executed by a processor (an application stores user profiles and deteremines to send messages based on the user preference [0007-0008]), cause the processor to:

insert the signal into a content signal transmitted to the user from an interactive television service provider via a network with which the user and the interactive television service provider are connected (messages can be sent to STB over television broadcast systems [0030]);

wherein the signal is multiplexed and modulated with the content signal [para 0030].

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method disclosed by Nakano with the teaching of Grzeczkowski in order to send signals multiplexed with television signals

[Grzeczkowski para 0030] for the purpose of delivering message information to television users who do not have a separate Internet connection [Grzeczkowski para 0003-0005], thereby improving Nakano's method by providing messages to users who do not have Nakano's separate Internet connection [e.g. Nakano Fig 2, 56k modem connected to ISP].

Claims 23-24 and 26 are rejected under the same grounds as claims 2-3 and 5, respectively.

Claim 27: Nakano discloses a machine-readable medium having stored thereon a series of instructions (instructions to enable STB to interface with middle server [0058] and display notifications), the instructions, that when executed by a processor, cause the processor to:

receive, from a receiver ... a signal ... to a user of an interactive television service, the hot key signal indicating receipt of an email message by a Post Office Protocol (POP) account of the user (notifications are sent to screen connected to STB by middle server [0058]), the signal including graphical information (paras 0062, 0063: information indicating which icon to display is "graphical information");

determine whether the signal is relevant to the user (the STB and the email server communicate using IP [0021], so signal relevancy is determined by IP destination addresses; see also para 0062, 0063: filtering); and

responsive to determining the signal is relevant to the user, display on a screen an indication that the signal has been received (notification icon [0016]). wherein the signal is independent of any query by the user of email account (queries are made by the software program [para 0014]).

Nakano does not further disclose that the signal is demodulated and demultiplexed from a content signal.

Grzeczkowski discloses a method of informing a user of an interactive television service of receipt of a signal that is demultiplexed and demodulated from the content signal (icons displayed onscreen indicating reception of an alert [para 0029] can be transmitted with a cable signal, e.g. in-band or OOB [para 0030]).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the method disclosed by Nakano with the teaching of Grzeczkowski in order to send signals multiplexed with television signals [Grzeczkowski para 0030] for the purpose of delivering message information to television users who do not have a separate Internet connection [Grzeczkowski para 0003-0005], thereby improving Nakano's method by providing messages to users who do not have Nakano's separate Internet connection [e.g. Nakano Fig 2, 56k modem connected to ISP].

Claims 28-31 are rejected under the same grounds as claims 7-10, respectively.

10. Claims 4, 15, and 25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Nakano (US 2002/0147988) in view of Grzeczkowski (US 2004/0049785), further in view of Chatfield (US 2002/0138561).

Claim 4: Nakano in view of Grzeczkowski does not further specifically disclose the method of claim 2, wherein the POP account is an account maintained by the interactive television service provider.

Chatfield discloses that it is well known for a television service provider to maintain email accounts (ISP, which can be a cable provider, provides services including email [0007]).

It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify the POP account disclosed by Nakano in view of Grzeczkowski to be maintained by the interactive television service provider as disclosed by Chatfield for the purpose of gaining higher speed connectivity (Chatfield [0007]).

Claim 15 and 25 are rejected under the same grounds as claim 4.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Bennett Ingvoldstad whose telephone number is (571)270-3431. The examiner can normally be reached on M-F 9-5 EST.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Scott Beliveau can be reached on (571) 272-7343. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Bennett Ingvoldstad/ Examiner, Art Unit 2427

/Scott Beliveau/ Supervisory Patent Examiner, Art Unit 2427